

I AM a
WHITE man.

And you don't
see my color
before you see my face.
You don't judge me
before you know me.
You DON'T FEAR me.
You don't secretly hope
that I stay out of
your neighborhood.

What you do is worse.
You give me BETTER
jobs, better pay, better
treatment and a
better CHANCE—
all because of the color
of my skin—and
you DON'T EVEN
know you're
doing it.

If you
see racism,
SPEAK UP.
Break the
silence.

THAT'S UNFAIR.

If you're
not sure
what to SAY,
visit
UnFairCampaign.org

Un-Fair

This model is being used for illustrative purposes only.



unfaircampaign.org

It's hard to see racism when you're white.